



client/
RICHIE'S CALIFORNIA STYLE
FRESH SALSA

areas/
BRANDING
PACKAGING
PRODUCT DEVELOPMENT

PROUDLY MADE IN MELBOURNE

RICHIE'S
CALIFORNIA STYLE FRESH SALSA
240g NET

BURRITO JOAQUINS

*Always Fresh
Always Handmade*

**VEGAN
BEAN & RICE**

Black beans, Spanish rice & dairy-free cheese hand-rolled in a flour tortilla with **Richie's** Fresh Salsa.

AUTHENTIC HANDCRAFTED RECIPE

DIRECTIONS

COOK FROM FROZEN

OVEN: Preheat oven to 175°C/350°F (conventional) or 155°C/300°F (fan-forced). Remove wrapping and place burrito on baking tray. Heat 30-35 minutes until piping hot.

MICROWAVE OVEN (800W): Remove wrapping and place burrito on a small microwave-safe plate. Heat 1-1 1/2 minutes until piping hot. Ovens vary so use this as a guide only. Check manufacturers handbook for more instructions.

BURRITO JOAQUINS INGREDIENTS

FILLING: Black beans (42%), Daiya dairy-free cheese* (23%), rice (12%) corna tomatoes, onion, lemon juice, jalapeno chili, garlic, olive oil, habanero chili, cumin, salt.

TORTILLA: We use La Colonial Tortillas (refer below).

WE USE LA COLONIAL TORTILLAS MANUFACTURED BY LA COLONIAL TORTILLA INC. MONTEREY PARK, CALIFORNIA USA. TORTILLA INGREDIENTS: WHEAT ENRICHED FLOUR (NIAIN), REDUCED IRON, THIAMINE MONONITRATE (BIOTIN), FOLIC ACID, WATER, SOYBEAN OIL, SALT, BAKING POWDER, PRESERVATIVES: CHL, 242 MONO DISULFIDES, GUAR GUM, SUGAR, FUMARIC ACID, METHYL AND PROPYL PARABENS (PRESERVATIVES) DOUGH CONDITIONERS (ENZYMES: L-CYSTEINE AND POTASSIUM METABISULFATE).

*DAIYA™ DAIRY-FREE CHEESE MANUFACTURED BY DAIYA FOODS INC. CANADA INGREDIENTS: FILTERED WATER, TAPIOCA AND/OR ARROWROOT FLOURS, NON-GMO EXPELLER PRESSED CANOLA AND/OR SAFFLOWER OIL, COCONUT OIL, PEA PROTEIN, SALT, VEGAN NATURAL FLAVOURS, INACTIVE YEAST, VEGETABLE GLYCERINE, XANTHAN GUM, CITRIC ACID (FOR FLAVOUR), TITANIUM DIOXIDE (A NATURALLY OCCURRING MINERAL).

NUTRITIONAL INFORMATION
SERVINGS PER PACK: 1 / SERVING SIZE: 240g

	Per Serving	Per 100g
Energy (kJ)	1340	557
Protein (g)	11.7	4.9
Fat (g)	9.6	4.0
- Saturated Fat (g)	3.2	1.3
Carbohydrates (g)	59.7	24.9
- Sugars (g)	2.2	0.9
Sodium (mg)	1210	503

Richie's burrito fillings are always 100% natural with no artificial preservatives.

240g NET
KEEP FROZEN
DO NOT REFREEZE AFTER THAWING

BURRITO JOAQUINS

9 349817 000034 >

www.richiesfreshsalsa.com.au



RICHIE'S
CALIFORNIA STYLE FRESH SALSA





The Melbourne Birder



client/
THE MELBOURNE BIRDER

areas/
CORPORATE ID
AUTOMOTIVE SIGNAGE
MARKETING COLATERAL



STEVE DAVIDSON

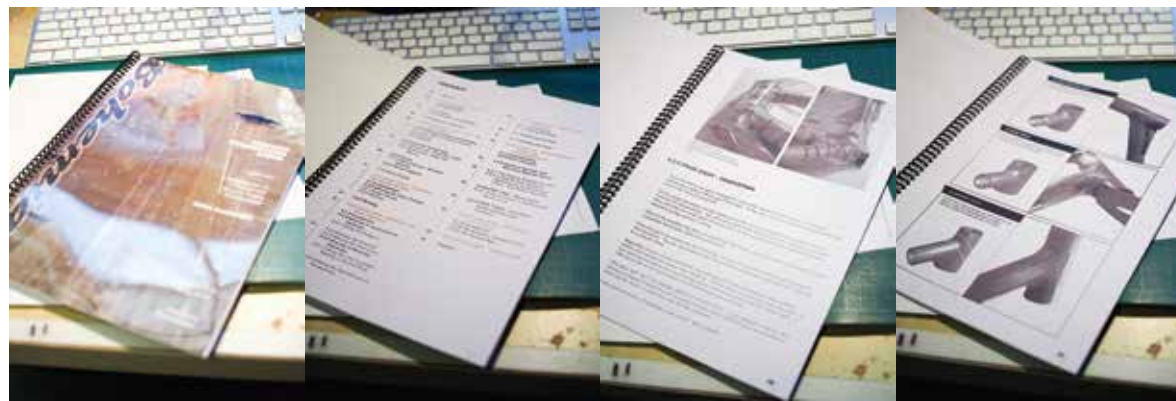
PO BOX 442
HAWTHORN 3122
VICTORIA
AUSTRALIA
mob: 0431 530 631
info@themelbournebirder.com
www.themelbournebirder.com





client/
BOHEMIAN BICYCLES
BOHEMIAN FRAMEBUILDING SCHOOL

areas/
CORPORATE ID
PRODUCT DESIGN
COURSE DOCUMENTATION
PHOTOGRAPHY





client/
PIROSKA

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CORPORATE ID
MARKETING COLATERAL





client/
ANGELICA INSERRA
ARCHITECT

areas/
CORPORATE ID

